

Private Label Requirements - 30g Tin Label (example)



All Packaging:

- ① Country of Origin
- ② Distributor Info: Your company name, city, and state
- ③ Product Name/Description
- ④ Net Weight: The font must be at least 1/8" (3.2 mm) tall for a package this size.
- ⑤ Ingredients
- ⑥ If your packaging includes health claims, you must include a nutrition facts panel. Here's info about the new format required by the FDA: <https://www.fda.gov/food/food-labeling-nutrition/industry-resources-changes-nutrition-facts-label>
- ⑦ If you include a Nutrition Facts Panel, include the phrase "Our matcha is all natural – actual amounts may vary from crop to crop" near it.
- ⑧ (Optional) Preparation Instructions

Organic Products:

- ⑨ "Certified Organic by koaa" must be placed below the company address.
- ⑩ Use a high res USDA Organic logo: <https://www.ams.usda.gov/rules-regulations/organic/organic-seal>

Other Certifications:

- Certifications typically take 2-3 weeks for approval. Some have annual fees and certification fees. Options include Organic (annual \$100 fee/product, Kosher (annual \$250 fee), Non-GMO (annual \$169 fee/product) & more.

Printing Instructions:

When you have your label printed, please request **Direction #3 (Outside Wound Right Side First)**. The roll direction describes how your labels are oriented as the roll of labels unwinds. The orientation is important when applying labels by machine.



Direction #3 - Outside Wound, Right Side First



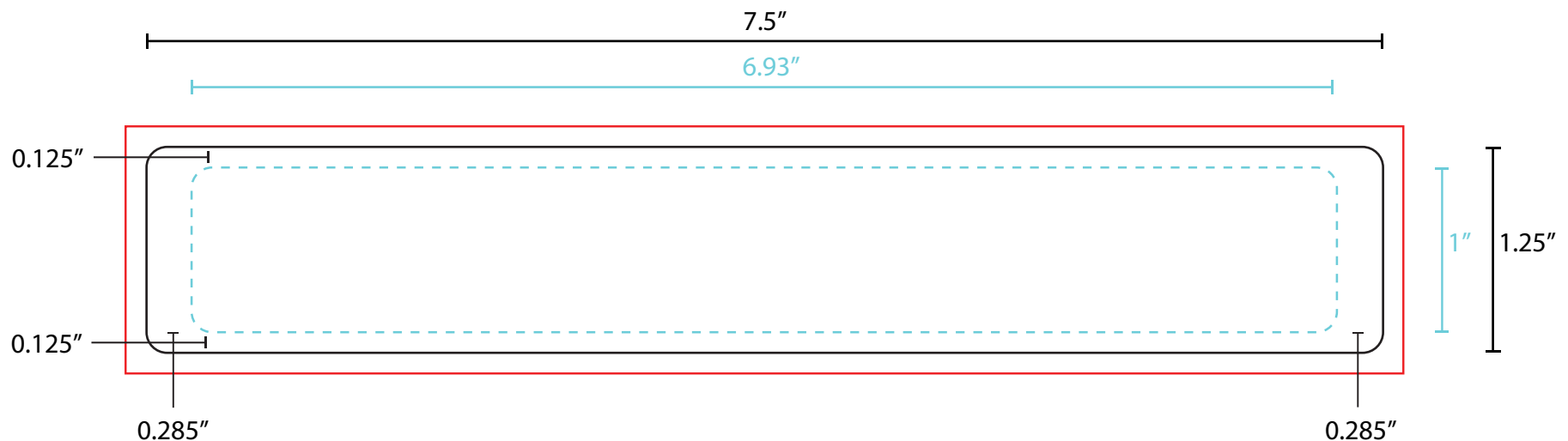
Finished Look

30g TIN LABEL

Die Line & Instructions



1. Import this die line into **Adobe Illustrator**. Make sure document color mode is set to **CMYK**.
2. Use the die line below to lay out your label on the layer named **YOUR ARTWORK**. When you send us your final design, please just send page 2 of this document.
3. If your design/color background extends to the edge of your label, please make sure the artwork extends all the way to the edge of the **red Bleed Line** to create a full bleed.
4. Acceptable file formats are: **.ai, .pdf, .eps**. If you provide a PDF, please preserve the Illustrator editing capabilities. Always send us your **packaged artwork file**. You may want to outline the fonts. For instructions on packaging the artwork, [click here](#).
5. **Hide the GUIDES layer** in your Layers dialogue box prior to saving your final file for the printer.



- **Bleed Line:** Extend full bleed background to the edge of this box. DO NOT include text in or near this area.
- **Trim Line:** This is where the paper will be cut
- - - - **Safe Area:** Keep all important text and imagery within this area. Anything outside of this box risks being cut or covered.